



Vendor FAQ's

What is First Friday?

First Friday is a City of Crystal River event which takes place on the first Friday of each month, rain or shine. The event is from 5:00 pm – 9:00 pm, but it is subject to change. This event takes place at Crystal River Town Square located at 559 N. Citrus Ave. The businesses on Citrus Ave are encouraged to stay open later and live music or some form of entertainment is included.

Do you accept vendors?

Yes!

What type of vendors are allowed?

Currently, we are accepting vendors who sell handmade, homemade, homegrown, or fresh items. We also accept vendors who sell produce, honey, plants/flowers, beef/pork/chicken/seafood with all applicable license resale requirements met by the State of Florida. Homemade can include candles, bakery items, and other goods made under the Florida Cottage Food Laws. Other vendors are accepted as well.

What types of vendors are not accepted?

The event focuses on items that are handmade, homemade, homegrown, or fresh. Vendor acceptance has grown to include: one non-profit per month and any other category that the events and marketing department deems acceptable.

How do I become a vendor?

All potential vendors will need to submit an application to the City of Crystal River events and marketing department along with a sample of your product. Your product and application will then be reviewed by the department. If you are accepted, you will receive an email confirming your acceptance.

Is there a vendor fee to participate in First Friday?

There is a \$25 per month vendor fee. This will be paid for every 3 months, with the December First Friday (Christmas Tree lighting) costing more and being an additional application. Vendor fees are due before each month's event and can be paid at City Hall 915 North Suncoast Blvd Crystal River or mailed to Attn: Leslie Bollin 123 NW US Hwy 19 Crystal River, FL 34428 and should be enclosed in an envelope with the vendor's name on the outside.

How big is a vendor space?

Vendor space is 10x10. We do not provide tents/tables/chairs or other booth set-up equipment.

What time is vendor set up?

Vendor set-up time is from 3:00-4:00 pm. One car is allowed in the vendor space for set up at a time. All cars must be out 30 minutes before the event's start time. If you are approved as a vendor, you will receive vendor set-up instructions.

Where is vendor check-in?

Vendor check-in is off 1st Street at the parking lot side near the water tower/pump house. Town Square is closed to vehicle traffic for this event.

When is vendor breakdown?

Vehicles are not allowed into the event space until most people have left the park. Depending on the event's attendance this can be 10:00 pm. Vendors are welcome to break down at 9:00 pm and walk out their product if vehicle traffic is delayed. Leaving before this time is strictly prohibited.

How many people attend First Friday?

Weather is a large factor in attendance but approximately 250-750 people attend each month.

Where is my vendor space?

Vendor placement is determined upon arrival and not guaranteed month to month. All vendors are placed in the same general area on both grass and concrete, please be prepared for either.

What happens if I cannot attend at the last minute?

This is a rain or shine event, if you choose not to attend the day of the event you will forfeit your vendor fee. If we cancel the event due to weather, your vendor fee is applied to the next month. If you notify the events and marketing department that you will not be attending more than 1 week in advance, your vendor fee is applied to the next month. Not attending several events without notification may result in losing your vendor spot for the event. There is a waiting list in many categories.